

MARQUES McCAMMON PRESIDENT, KARMA AUTOMOTIVE

Marques McCammon is the embodiment of fresh, new leadership in the automotive industry. He combines nearly 30 years of auto industry general management, product development, manufacturing, brand leadership and marketing experience with intimate knowledge of software-based automotive product advancement.

After graduating from North Carolina A&T State University (BS in Mechanical Engineering) and University of Michigan (Master's in Mechanical Engineering), he began building a resume that includes recognition by *Crain's Detroit Business* as one of 40 young executives making an impact in the Motor City, as well as the following:

- Creating the Dodge SRT-4, crafting the blueprint for Chrysler's SRT moniker and designing the first modern 4-door convertible (the ASC Helios)
- General Manager of the Car & Truck Division for Saleen Performance Vehicles
- General Manager of West Coast Operations for ASC (American Specialty Cars)
- Chief Marketing Officer for Aptera Motors
- General Manager/Vice President for Wind River
- Global Managing Director for Ricardo, Inc.

At Intel subsidiary Wind River, McCammon was responsible for automotive software products, where he oversaw development of the division's corporate business plans, led business and strategy development for auto-related merger and acquisition activity and directed a global team, including product and program management, engineering and marketing architecture.

At Ricardo, an international environmental, engineering and transportation company, McCammon led a worldwide team that focused on sustainable mobility solutions that balance short-term internal combustion needs with long-term electrification and autonomy requirements.

All this previous work led to McCammon being named President of Karma in April 2023.

McCammon quotes:

"I told my first recruiter at Chrysler that my career goal was to run a start-up company. With Karma, that dream has come true. Their business is at a crucial turning point, but the foundation has already been created by our elegant plug-in electric GS-6. Now it's up to my team and me to reinvigorate our brand and to create and implement alternate paths to revenue."

"The opportunity to lead Karma is like opening my favorite erector set on Christmas morning. It's magical – I'm holding everything I've dreamed of in my hands. The only question is what amazing vehicle will the Karma team create with all the pieces."

