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**Greg Tarr,  
Chief Strategy Officer**

As Chief Strategy Officer, Greg Tarr leads Karma's strategy, corporate development, business development, product planning and new ventures. Reporting directly to Karma CEO Dr Lance Zhou, Tarr provides valuable insight and leadership for Karma's business model, strategic innovation and future product portfolio as Karma develops new vehicle programs and accelerates its international presence.

Tarr's diverse knowledge of Global Fortune 500 C-level customer relationships and startup operating experience across automotive, customer experience, enterprise, big data, commerce, social, local, mobile, geo and security have led him to hold multiple leadership roles in corporate venture capital including Vodafone China, Singtel's Globe Telecom, Axiata Group and Rogers Communications. Additionally, Tarr has held several leadership positions for startups including Glympse, Automatic Labs, Networks in Motion, Jibe, RX Networks, Kodiak Networks, Deutsche Bank and Toyota's USA HQ Technical Customer Service.

Tarr earned his B.A. in Marketing and Psychology from University of Colorado at Boulder and his MBA in Global Investment and Strategy from Pepperdine University.